



## Celebrating trusted NICU partnerships & innovation

It's been 5 years since we debuted our innovative portfolio of skin health products especially for the NICU — including Huggies® Little Snugglers® Nano Premie and Micro Premie diapers — using intensive skin health research in partnership with NICU healthcare professionals.

This partnership resulted in products designed to help support pre-term babies' developmental needs for gentle skin protection and positioning, designed with messaging for parent bonding. In fact, our Natural Care® Extra Sensitive Wipes were actually the first baby wipe designed specifically for use on babies in the NICU.

Look for special packaging celebrating the 5th anniversary of our products to help support preterm skin health. And thank you for trusting Huggies® to help care for your NICU babies!

[LEARN MORE](#) →

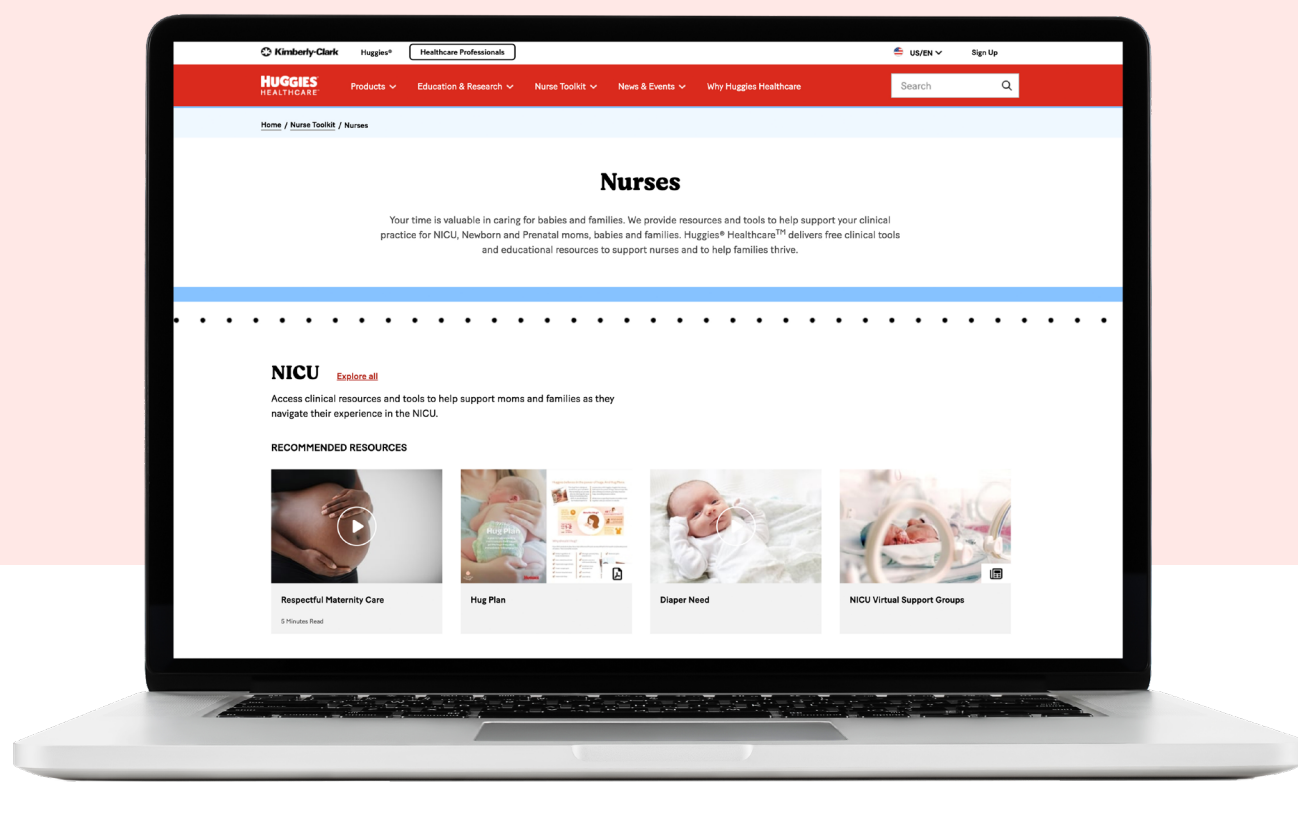


## Neonatal nurses, we appreciate you

National Neonatal Nurse Week is Sept. 12–18, and we can't think of a better time to celebrate the skills, dedication and passion that each neonatal nurse brings to work every day! In support of the amazing work you do, we have created free skin health resources to help you achieve your goals in caring for the most delicate babies in the NICU. Thank you for all you do!

[GET THE RESOURCES](#) →

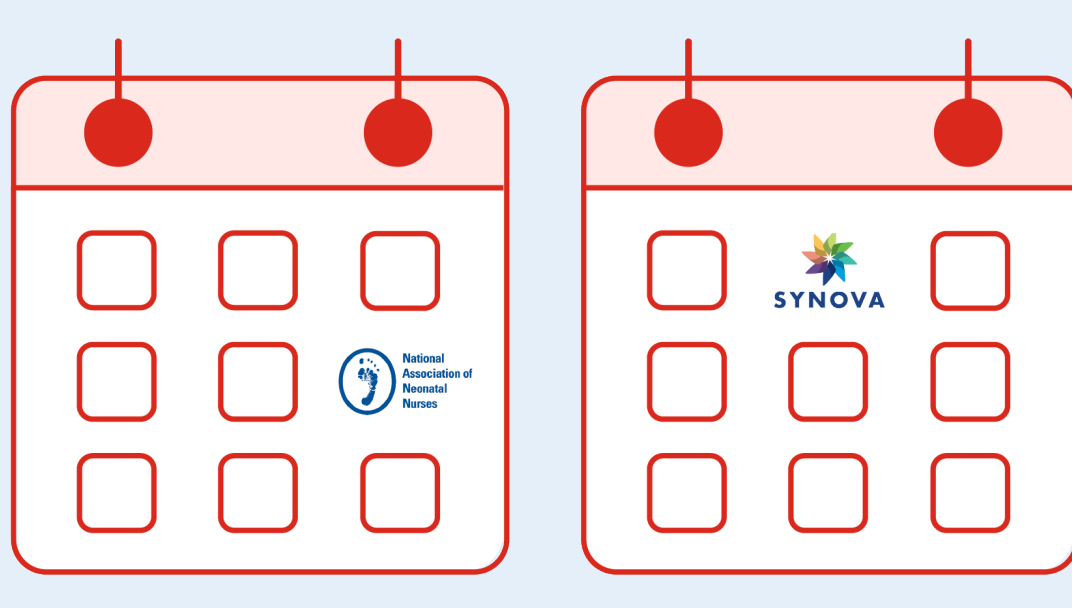
## Get free resources for nurses and families



Healthcare professionals now have a free, easy-to-use tool on our website they can use to find educational resources to help families navigate the unknowns of babyhood!

Just look for the “Nurse Toolkit” button at the top of our website and select the types of resources that work best for you — NICU, newborn or prenatal. Then you'll see a collection of resources for you to share with the families you work with on topics like skin health, parenting and finding help for diaper need.

[TRY THE TOOL](#) →



**See you soon** ↘

Come celebrate the NICU! Join us at the booth and in the Learning Center at [NANN's 38th Annual Conference](#) in Las Vegas, Nevada, on Sept. 14–18.

We'll also be attending the [Synova Perinatal Leadership Forum](#) on Nov. 6–9 in Naples, Florida.

Stop by our booth at these events to sign up for our free giveaways!

[JOIN US](#) →

