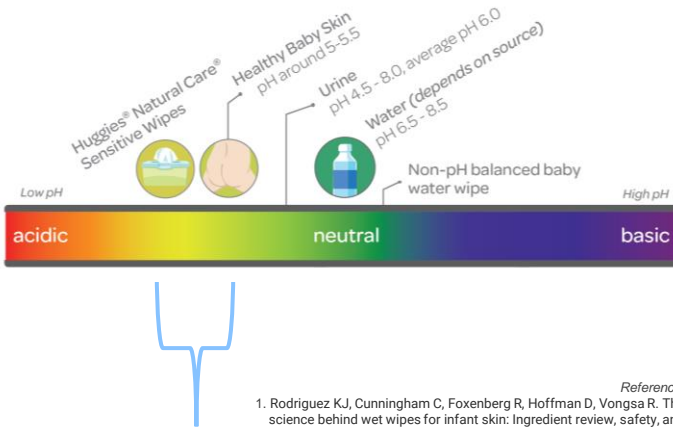


Importance of selecting a complementary system of diapers and wipes for healthy baby skin



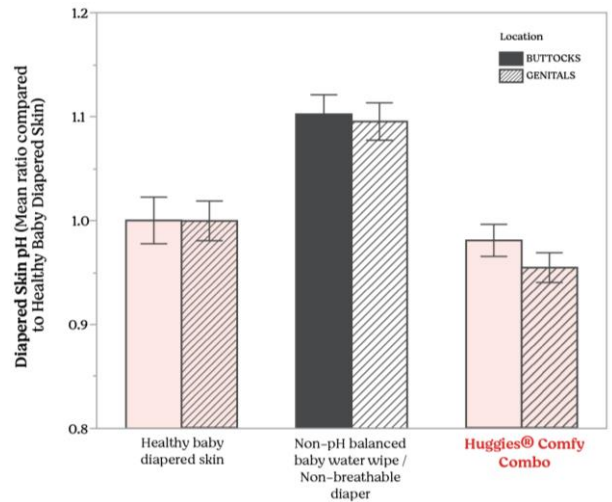
Healthy Baby Diapered Skin pH



Reference:
1. Rodriguez KJ, Cunningham C, Foxenberg R, Hoffman D, Vongsa R. The science behind wet wipes for infant skin: Ingredient review, safety, and efficacy. *Pediatr Dermatol.* 2020;37(3):447-454. doi:10.1111/pde.14112

Lower pH supports the protective acidic nature of healthy skin, which is critical to help maintain skin integrity¹.

Impact of a Diaper & Wipe Regimen on Diapered Skin pH



*Controlled, complete block, clinical study design with 30 babies from 1-12 months old. Data analyzed via one-way ANOVA. #Data on file.

Huggies® Comfy Combo: Designed to help maintain clean, dry skin and clinically proven to complement healthy baby skin pH



- The use of a regimen with Huggies® Little Snugglers® diapers and Huggies® Natural Care® Sensitive wipes complemented baby skin pH throughout the study by maintaining pH levels similar to healthy baby diapered skin*#.
- A regimen of non-pH balanced baby water wipes and non-breathable diapers significantly increased baby's diapered skin pH from a healthy baseline skin pH ($p < 0.0005$)*#.

Selecting a complementary system of breathable diapers and pH balanced wipes is essential for healthy baby skin.

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