



HUGGIES® believes deeply in the Power of Hugs. That’s because we know hugs are more than just a heartwarming cuddle – this stimulation and human interaction are proven to support babies’ physiological and emotional wellbeing. The simple act of a hug extends to the products and programs we create, including *No Baby Unhugged\**, our initiative to help ensure babies get the hugs they need to thrive.

***No Baby Unhugged\**** works with nurses, parents and communities to help babies through:

- **Hospital volunteer hugging programs** that provide physical human interaction for babies in the NICU through grants that help hospitals establish a volunteer hugging program or support an existing one
- **Clinical insights** from our HUGGIES® Nursing Advisory Council, including Every Change Matters\*: A Guide to Developmental Diapering Care, a comprehensive approach that includes skin care, physical development, sensory elements and bonding
- **Specially designed products** for the smallest babies including our HUGGIES® Little Snugglers Nano Preemie and Micro Preemie Diapers and HUGGIES Natural Care® Extra Sensitive Wipes developed in partnership with NICU nurses
- **Donations** to help the one in three parents that suffer from diaper need and continued support of our founding sponsorship of the [National Diaper Bank Network](#)

#### **Becoming a *No Baby Unhugged\** Grant Recipient**

HUGGIES® has a shared a vision with hospitals and nurses to provide the best outcomes for babies. We look forward to partnering with hospitals to support hugging programs through our *No Baby Unhugged\** grants.

Hospitals can apply for one of 25 available \$10,000 *No Baby Unhugged\** grants to launch a new volunteer hugging program or expand support for an existing program. Funding can be used at the hospital’s discretion in support of its volunteer hugging program, applied to areas of greatest need such as volunteer training and recruitment, hugger chairs/rocking chairs and educational materials.

**Application Form** (Please send the completed form to [HUGGIESNoBabyUnhugged@Prizelogic.com](mailto:HUGGIESNoBabyUnhugged@Prizelogic.com) )

Please complete the information below to begin your application process.

Grant Program Official Terms and Conditions are available at <http://www.huggieshealthcare.com/en-us/program-terms-conditions>

Hospital Name	Hospital Address
Your Name (authorized hospital personnel)	Email (work contact email)
Title	Phone (work contact)

Please confirm that your institution:

- Has an NICU
- Has a hospital volunteer program (*note: existing hugging program not required*)
- Is equipped to manage implementation and reporting if a *No Baby Unhugged\** grant is awarded

Please check the below boxes to confirm that you agree to the below participation requirements:

- Agree to Official Terms & Conditions (See <http://www.huggieshealthcare.com/en-us/program-terms-conditions>)
- May not accept any other sponsorship or grant in the diapers and wipes category for hugging program activities
- Allow HUGGIES to share your hospital's name as a grant recipient on Huggies.com and HuggiesHealthcare.com
- Agree to promote the HUGGIES *No Baby Unhugged\** grant in a mutually agreed upon way, e.g., on the hospital's website, community newsletter, social channels
- Agree to allow HUGGIES to publicly announce that your hospital received the grant via distribution of press release
- Prepare and submit bi-annual reports regarding the outcomes of your hugging program:
  - Number of volunteer hours; volunteers screened, trained or deployed; babies hugged; families helped
  - Stories covered by traditional/social media and featured in internal communications
  - Best practices that can be shared with other hospitals

*\*Please note, the following is not a requirement to be awarded a grant*

- Would you like to be part of the HUGGIES Healthcare email list?

Please answer the following questions:

- Do you currently have a volunteer hugging program?  Yes  No
  - If yes, how many volunteers does your hospital currently have? \_\_\_\_\_
- Have you applied for a volunteer hugging program grant before?  Yes  No
  - If yes, which one? \_\_\_\_\_
- Have you identified the right contacts/staff to approve and manage the grant/hugging program and report results?  
 Yes  No

Please enter the individual's name/credentials below:

Name of Staff to Approve	Title
Name of Staff to Manage	Title

- What was the number of births at your hospital last year? \_\_\_\_\_
- What percentage of births at the hospital need to be admitted to the NICU annually? \_\_\_\_\_
- How many babies are transferred to your NICU from other hospitals each year?
- How many beds are in your NICU? \_\_\_\_\_
- How many doctors/nurses/volunteers work in the NICU? \_\_\_\_\_

- Do you receive other grants for your NICU?  Yes  No

If yes, please describe \_\_\_\_\_

Please describe in 250 words or less why your hospital is applying for a HUGGIES *No Baby Unhugged*\* volunteer hugging program grant and the impact it will have on the babies in your hospital.

Please describe in 250 words or less how your hospital will use/implement the HUGGIES *No Baby Unhugged*\* volunteer hugging program grant money and how it will benefit the babies in your hospital.

Please confirm that you have received permission from your leadership to submit this form. Please enter the individual's names/credentials and signature below:

Name
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Title
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Signature / e-signature
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Thank you for completing the application for a *No Baby Unhugged\** grant. HUGGIES® has shared a vision with hospitals and nurses to provide best outcomes for babies and we look forward to partnering with hospitals to support hugging programs through our *No Baby Unhugged\** program.

Please send the completed form to [HUGGIESNoBabyUnhugged@Prizelogic.com](mailto:HUGGIESNoBabyUnhugged@Prizelogic.com)

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