



Babies, 1 in 7 of you may spend some time in the NICU.

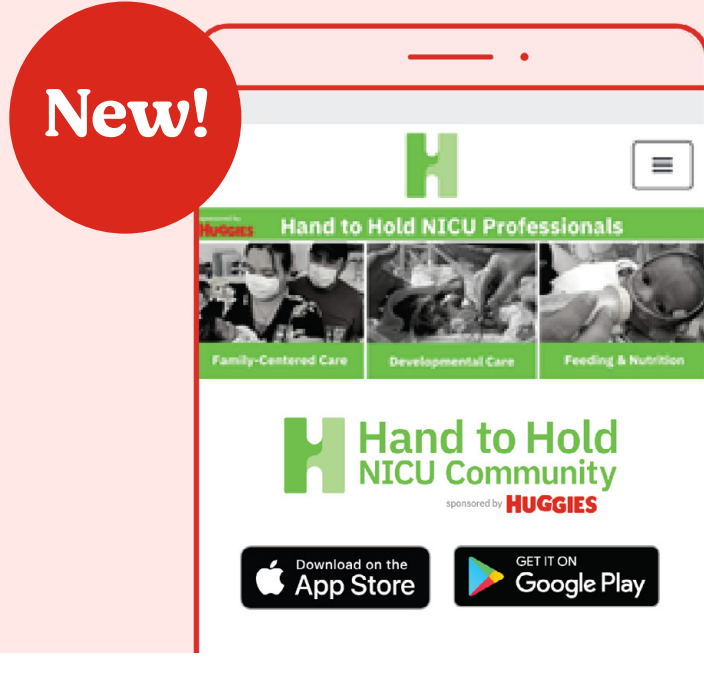
Designed just for you

Hey, babies! World Prematurity Day is Nov. 17, and it's a good time to to celebrate every milestone that you have reached with the support of healthcare professionals.

We know that while you're in the NICU working hard to grow and develop, you have specific skin health needs. That's why we created a guide highlighting pre-term skin to support your caregivers, along with diapers and wipes designed especially just for you.

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A community for NICU professionals



If you've spent time in the NICU, you know all about the maternal healthcare professionals (or HCPs, as we like to call them) who work hard to make sure you're getting the best care you can. As much as they help you, we want to help them, too!

Thanks to our partners at Hand to Hold, now there's a great new online community where NICU nurses connect with other NICU nurses who provide family-centered care to share resources and support. It's free, and all they have to do is download the app and join in.

[GET THE APP](#) →



Bonding through diapering

Guess what, babies? Throughout your lives, you each will have up to 10,000 diaper changes. While each one ends in a clean and dry diaper, it's also a chance for your caregivers to integrate developmental care along with skin care to help foster your growth and help keep your skin healthy.

That's why the Huggies® Nursing Advisory Council was first to develop "Every Change Matters™: A Guide to Developmental Diapering Care" for your HCPs — to help your caregivers nurture you through family-integrated care, especially during diaper change.

[DOWNLOAD THE GUIDE](#) →



Pass it on

Hey, babies. Do you know about co-workers yet? They're people you like to hang out with at work. When you get some (and you will!), you'll find it's fun to share things with them, like this email.

[SHARE THIS EMAIL](#) →

